

DDP-5219-59

**SECRET**

31 July 1959

MEMORANDUM FOR: Acting Chief, Development Projects Division, DD/P

SUBJECT : Proposed Name Change from GUSTO [REDACTED]

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1. As you are aware the term GUSTO has been widely used within government components as well as private industry in connection with a feasibility study.

2. In view of the foregoing, it is our opinion that the final program should be disassociated from the GUSTO feasibility study and given the name [REDACTED]. This opinion is based on the fact that a large number of military and industrial personnel who were associated with the feasibility study will have no need for knowledge of or access to the actual R & D program.

3. If the suggested name change meets with your approval, we intend that only those individuals necessary for the current program will be apprised of the new name. This could best be accomplished by a meeting of Branch Chiefs to discuss [REDACTED].

4. For those individuals currently knowledgeable of the GUSTO feasibility study, no explanation would be forthcoming at this time. However, it is our thought that the GUSTO program could be phased out over a 3 or 4 months period at which time we could terminate the study for budgetary reasons.

[REDACTED]  
Security Officer  
DDP-DD/P

25 YEAR RE-REVIEW

CONCUR:

~~SECRET~~

WILLIAM BURKE  
Colonel, USAF  
Acting Chief, DDP-DD/P

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